

# Industry Engagement



# Industry Engagement

The **purpose** of engaging with industry is to ensure that our delivery and assessment strategies, equipment, resources and methods reflect industry needs.

**Industry Engagement should be conducted at various stages for a variety of purposes:**

- at course development stage
- addition to the Institute's scope of registration
- development of individual training and assessment strategies for the approved courses
- during re-registration of the course on the institute's scope
- program delivery and assessment
- ongoing validation of the effectiveness of the program.

# Industry Engagement

## Procedure

- Industry Engagement requires a careful analysis of our needs and should be conducted in the following planned stages
- Identify the engagement needs
- Identify the appropriate Industry to be engaged
- Identify the methods and tools to engage
- Identify the methods to record industry engagement

# Industry Engagement

## **Identify the engagement needs**

- Identify the type of engagement you may require from a specific industry or its representatives – for a specific course or some units of competency. It may be seeking feedback from your industry in terms of current work practices, equipment, standard of performance teacher currency and similar issues so that you can incorporate that information into your planning.

## **The information gathered will assist in many ways such as**

- course packaging i.e. selection of appropriate electives for each cohort
- establishing a logical sequence for delivery of units
- identify appropriate attendance patterns
- identify required equipment
- develop appropriate learning resources
- update assessment tools, methods and criteria
- define the process of training planning, delivery and assessment

# Industry Engagement

## Identify the Industry

- Industry may include enterprises, group training organisations, industry advisory bodies, skill councils, industry associations, employers, authorities involved in licensing relating to your qualification(s) e.g. Office of Fair Trading, WorkCover and staff employed by Sydney Institute that have relevant competencies through current external employment in industry. In most cases it could be a collection of organisations that will employ your students.

# Industry Engagement

## Identify the methods and tools to engage

Industry engagement may be conducted in many ways but must always be focused on the identified needs such as:

- Engagement may be conducted through attendance at a workshop, seminar, exhibition, reading a product/industry publication, internet research, written feedback, formal and informal meetings, electronically or in some cases over the phone. Some examples are
  - targeting a particular manufacturer to find out what new products are on the market, how they work and how they add value to a practitioner.
  - Engagement with an existing trainee / apprentice, their employers or a part time teacher may give us some new insight into current work practices