

# DEVELOPING STRATEGIES

OBJECTIVE LEVEL 1	ACTIVITIES LEVEL 1	OBJECTIVE LEVEL 2	ACTIVITIES LEVEL 2	OBJECTIVE LEVEL 3	ACTIVITY LEVEL 3
① Reduce New Product Lead By 20%	① ESTABLISHMENT of PORT FOLIO OF PROJECT	ACHIEVED BALANCED WORK ALLOCATIONS	DETERMINE WORK LOAD DUE TO CURRENT PROJECTS		
	② RE-ENGINEERING PROJECT PROCESS	UNDERSTAND CURRENT PROCESS	MAP CURRENT PROCESS	IDENTIFY STRENGTH AND WEAKNESS IN PROCESS	CONDUCT REVIEW OF ALL MAJOR PROJECTS OVER PERIOD 3 YEARS
	INCREASE LEVEL OF CONCURRENCY IN PROCESSES	CO-LOCATE STAFF FOR MAJOR PROJECT	TRAIN PROJECT FACILITATOR		
② Implement New Design Technology	Reduce Prototyping Time By 80%	INSTALL RAPID PROTOTYPING EQUIPMENTS			
	Reduce Product Engineering Time By 30%	INSTALL NEW VERSION OF DESIGN			

DISCUSSION

EFFECTIVENESS

ARE WE MAKING  
APPROPRIATE PROGRESS?

PROJECT COST UPDATE  
TEST SPECIFICATIONS

IS THE PRODUCT READY  
TO SHIP THE FIRST  
END USER?

UPDATED SALE & MARKETING PLAN

ARE WE READY TO SHIP TO  
END USERS

PROJECT COST UPDATE  
FINAL CUSTOMER DOCUMENTATION

IS THE PRODUCT READY FOR  
VOLUME SHIPMENT

MARKET READINESS REPORT

HAS THE PRODUCT MET THE  
LONG TERM OBJECTIVE  
FOLLOWING A PERIOD OF  
STANDARD PRODUCTION,

MARKET SURVEY

ALL  
IS OVER  
ES